













MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Unstructured old school cap made of a blend of recycled and organic cotton canvas. It features a flat visor and a recycled snapback closure.







dark grey







dark mustard

black

khaki























LIBERTY SANDWICHS

MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Essential cap made of a blend of recycled and organic cotton, it features a curved visor with color sandwich and a buckle with sewn hole in the back.





TECH SPECS

dark grey - white

white - white

black - black

khaki - khaki

















MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Original dad hat shape with unstructured crown, made of a blend of recycled and organic cotton. Closed at the back by a buckle with metal hole.





TECH SPECS

cardinal

dark grey







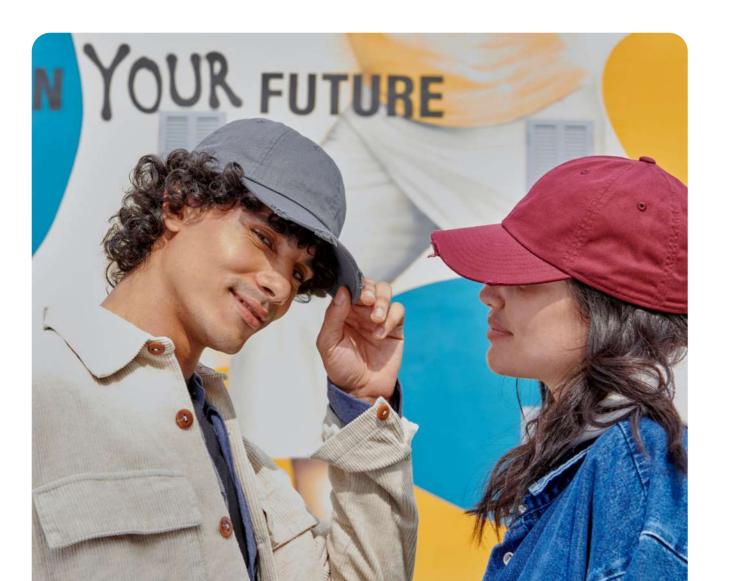


stone









DAD HAT DESTROYEDS

MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Original dad hat shape with ustructured crown, made of a blend of recycled and organic cotton. Closed at the back by a buckle with metal hole. Rips and cuts on the visor for a vintage and urban look.



































MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Colorful trucker style with 6-panel structure. Made of a mix of recycled and organic cotton, it features a mid visor and a recycled snapback closure. To finish the garment, breathable mesh in recycled polyester.



black - black

dark grey - black

navy - grey - white

olive - black

white - white

mustard - black









grey - black navy - navy



TECH SPECS

cardinal - black





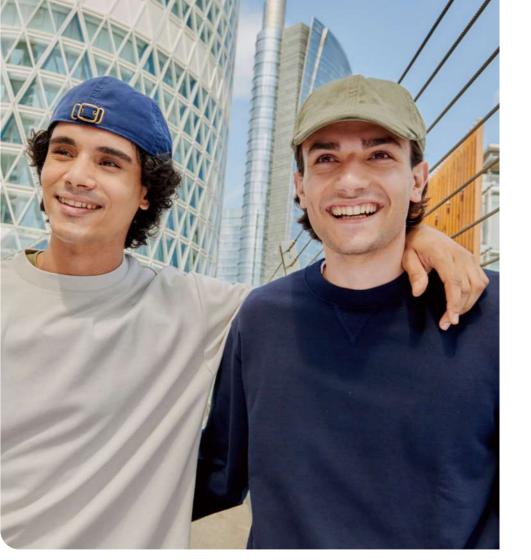












GATSBY STREET S

MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Retrò style made of a blend of recycled and organic cotton canvas, with soft crown, fully buckled closure and mid visor.





























GLOBE TROTTER S

MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Must-have hat for travellers, it is made of a blend of recycled and organic cotton canvas.

















SNAP BACK S

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Streetwear style that features flat visor and recycled snapback closure. It is made of recycled polyester twill.





TECH SPECS

dark grey









grey













SNAP FIVE S

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

5-panel version of the Snap family in recycled polyester twill, it features flat visor and recycled snapback closure, typical of the streetwear culture.













TECH SPECS

grey























MAIN FABRIC: 100% RECYCLED POLYESTER TWILL **SIDE&BACK:** 100% RECYCLED POLYESTER MESH

Trucker version of the Snap family in recycled polyester twill, it features flat visor and recycled snapback closure, typical of the streetwear culture.















red - red







yellow fluo - black



orange fluo - black



TECH SPECS

dark grey - black



























MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

All-round hat for any situation, in recycled polyester twill, with mid visor and recycled snapbake closure.













dark grey



























REFLECT S

MAIN FABRIC: 100% RECYCLED POLYESTER

Baseball shape made of recycled polyester with reclective piping on visor and closure for high visibility when it's dark. It features a curved visor, a buckle with sewn hole at the back and an eco-friendly water resistant treatment.













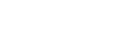


























KA Parin

MAIN FABRIC: 97% RECYCLED POLYESTER - 3% ELASTANE

Casual all-around hat made of recycled polyester and elastane. It features a mid visor, recycled dry-tech sweatband and a HQ hookGloop closure with elastic and buckle.









white









































PITCH

MAIN FABRIC: 97% RECYCLED POLYESTER - 3% ELASTANE

Casual all-around hat made of recycled polyester and elastane. It features an elastic sweatband and a full closure for a comfortable fit.

























BUCKET POCKET S

MAIN FABRIC: 100% RECYCLED POLYESTER RIPSTOP

Outdoor reversible bucket hat in recycled polyester ripstop. Soft crown that can be easily folded inside its pocket. Eco-friendly water resistant treatment.





olive - light olive







navy - grey



TECH SPECS

EEATIII

STAINABLE FEATURE





















FRASER A

MAIN FABRIC: 100% ORGANIC COTTON TWILL

Unstructured 6-panel cap in organic cotton. Dad hat shape with mid visor and full metal buckle. Authentic fashion icon of the modern urban culture.









TECH SPECS

columbia blue

















SAND

MAIN FABRIC: 95% RECYCLED POLYESTER 5% ELASTANE

Featuring a corded miniottoman exterior, Sand is made almost entirely of breathable recycled polyester. The elastane fabric gives a stretchable universal fit making this hat completely suitable for sport and outdoor fun.

































MAIN FABRIC: 97% RECYCLED POLYESTER 3% ELASTANE

Comfortable structured hat made of recycled polyester and elastane. Seamless construction for maximum comfort and performance. Baseball shape with dry-tech sweatband and curved visor. High quality hook-and-loop closure.

















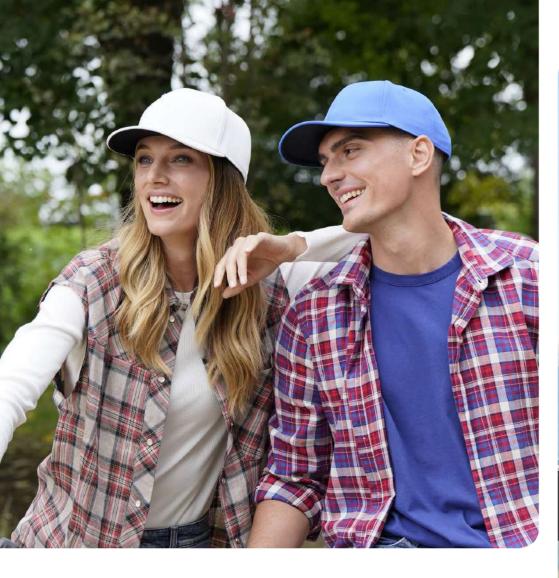














SKYE

MAIN FABRIC: 100% RECYCLED HONEYCOMB POLYESTER

Structured 6-panel cap made of dope dyed polyester, a certified recycled fabric dyed by hot transfer without immersion in water.
Full prostitching, mid visor and 6 eyelets. High quality hook-and-loop closure.







TECH SPECS



















Aqua ReTraze





RECY FEEL

MAIN FABRIC: 100% RECYCLED POLYESTER

Constructed recovering 11 plastic bottles per square meter, the Recy Feel is made with 100% recycled polyester fabric and represents the finest result of a sustainable choice.























ESTORIL S

MAIN FABRIC: 100% RECYCLED POLYESTER JACQUARD

Classic automotive cap revisited in recycled polyester jacquard. Structured shape with high quality hook-and-loop closure with plastic hole. Curved visor with contrasting piping insert, typical of the automotive world.

















bottle green























JOSHUA A

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Classic 6-panel baseball cap in 100% recycled polyester with curved visor and full prostitching. Adjustable closure with hook-and-loop. Perfect for sunny hikes or everyday life.

















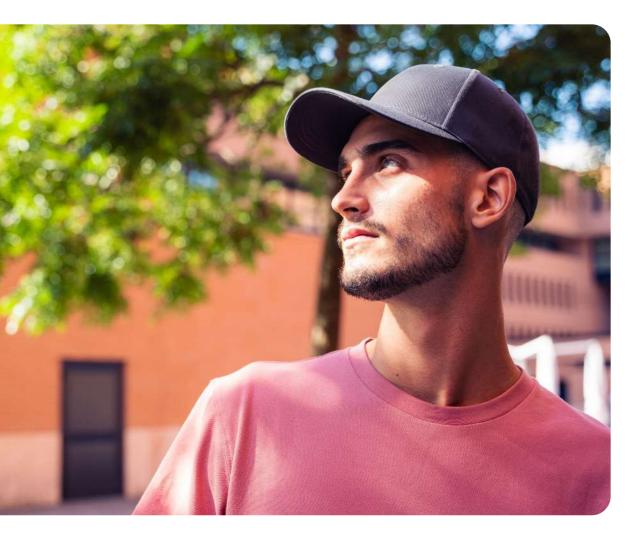














MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Structured 5-panel baseball cap made of 100% recycled polyester with curved visor and full prostitching. Wide space on the crown for custom patches and hook-and-loop closure at the back.

Fine protection from the sun for summer trekking and outdoor life.











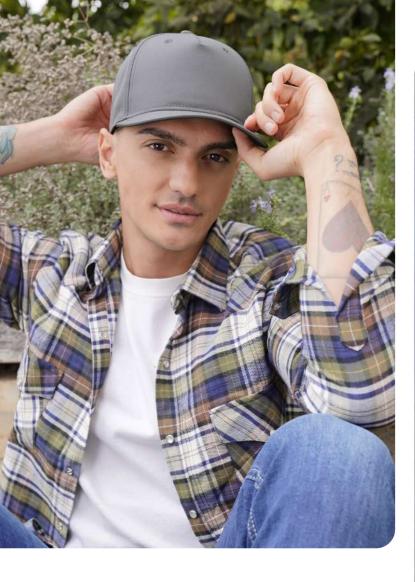
















MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Structured 5 panels hat in recycled polyester with UV protection and water resistant treatment. Mid visor, dry-tech sweatband and rubber hook-and-loop closure. Suitable for sunny and rainy weather conditions.





































RAINY S

MAIN FABRIC: 100% RECYCLED POLYESTER RIPSTOP

LINING: 100% RECYCLED POLYESTER MESH

Outdoor 4-season hat in recycled polyester ripstop. Heat sealed tapes for maximum waterproofing. Inside mesh lining and dry-tech sweatband in recycled polyester. Unstructured 5 panels and curved visor. Metal sunday buckle closure.





dark mustard

































RECY FIVE

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Classic structured 5-panel baseball cap made of 100% recycled polyester. Full prostitching, curved visor and 4 eyelets.



































RECY SIX

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Classic structured 6-panel baseball baseball cap made of 100% recycled polyester. Full prostitching, curved visor and 6 eyelets.





















RECY THREE

MAIN FABRIC: 50% RECYCLED COTTON - 50% CONVENTIONAL COTTON

SIDE&BACK: 100% RECYCLED POLYESTER

The Recy Three weaves three different materials, adding a stylish recycled polyester mesh and closure in R-PET.



black-black

white-white







navy-navy







red-white



royal-black



TECH SPECS

dark grey-black







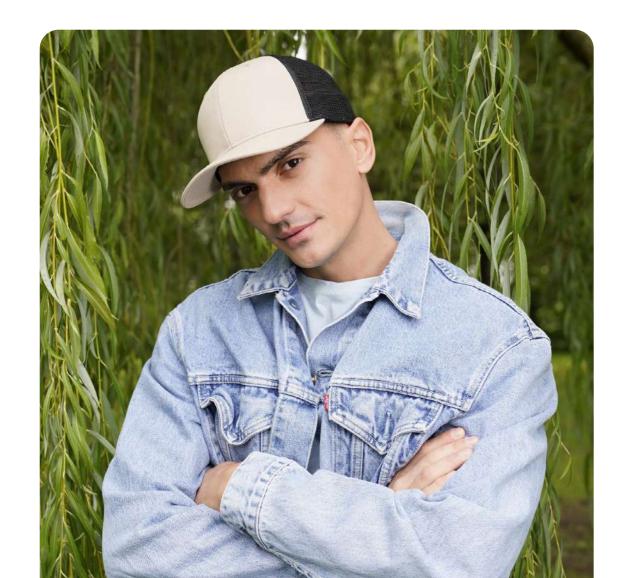








recy snapback



BRYCE

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL **SIDEGBACK:** 100% RECYCLED POLYESTER MESH

Classic structured 6-panel trucker cap in recycled polyester twill. Ventilated recycled mesh that keeps you fresh and recycled snapback closure. Ideal in the summer or when travelling.



dark grey-black

1

black-dark grey

navy-white

red-red

black-white

khaki-black

navy-navy



white-white





black-black















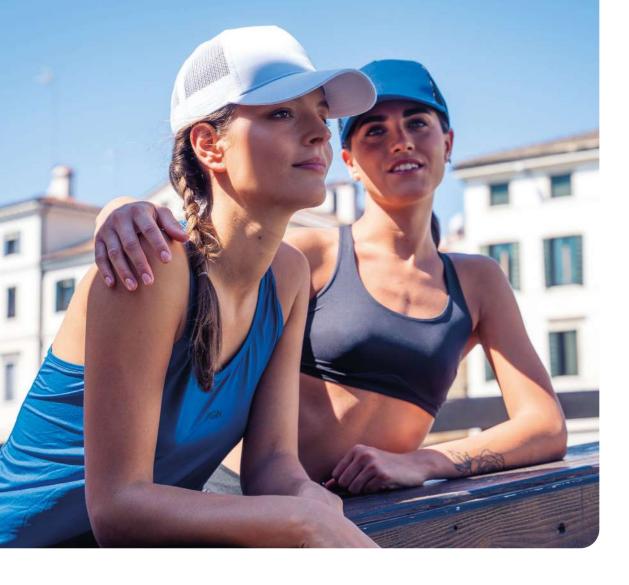












ZION

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL **SIDEGBACK:** 100% RECYCLED POLYESTER MESH

Classic 5-panel trucker cap in recycled polyester twill. Recycled mesh and snapback closure. Wide crown for embroideries and patches. Light and breathable shape for everyday use.



dark grey-black

1

black-white

khaki-black

navy-navy

black-dark grey

navy-white

red-red



white-white





























RAPPER CANVAS S

MAIN FABRIC: 100% RECYCLED POLYESTER CANVAS **SIDE&BACK:** 100% RECYCLED POLYESTER MESH

Leisure trucker hat in recycled polyester canvas and recycled polyester mesh on side and back. 5 panels shape and mid visor.



navy-dark grey

grey-navy-navy









navy-burgundy-khaki



grey-black























BANK FIVE S

MAIN FABRIC: 100% RECYCLED POLYESTER MICROFIBER **BILL&UNDERBILL:** 100% RECYCLED POLYESTER TWILL

Structured streetwear hat made of recycled polyester microfiber and recycled polyester twill on bill. 5 panels shape and flat visor. Fine lasered holes on side and back.





light grey-black

navy-black



burgundy-black



dark grey-black





black-black



















JAMES A

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Structured 6-panel cap with full prostitching and recy snapback closure. Made of 100% certified recycled polyester. Old school look and flat visor shape.





















NOMAD S

MAIN FABRIC: 100% RECYCLED POLYESTER

Outdoor trip hat in recycled polyester with UV protection. Unstructured front panels and curved visor. Neck sunshield on the back with adjustable closure with elastic drawstrings.





























GEO (

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Straightforward, simple and fully recycled. The Geo bucket is the ultimate classy 100% recycled polyester hat and fits loosely for a casual and easygoing feel.



dark grey





black





navy



white

















POWELL

MAIN FABRIC: 50% RECYCLED COTTON - 50% CONVENTIONAL COTTON

Stylish and young bucket hat made with a mix of recycled cotton and virgin cotton twill.

Short and steep brim that gives good, all-round protection, and can also be folded so the hat fits in a pocket when not in use. Two eyelets on the back for more ventilation.





black



dark grey





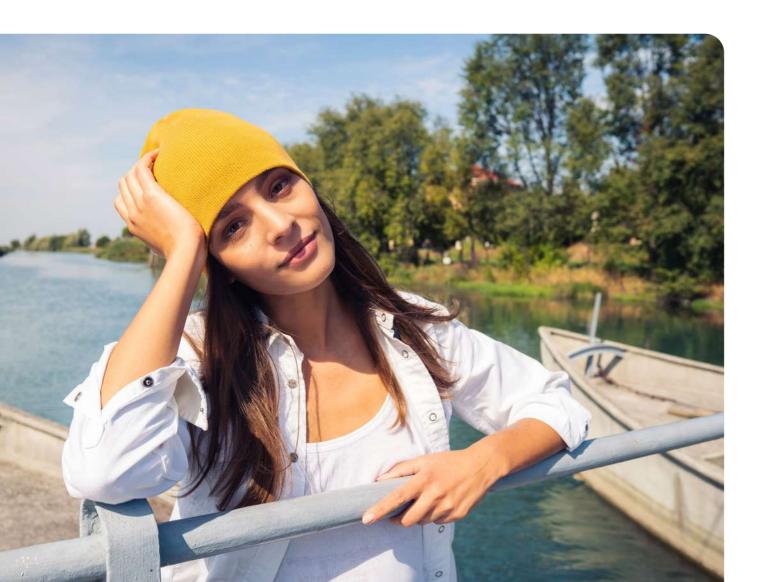
olive













MAIN FABRIC: 100% ORGANIC COTTON YARN

Comfortable beanie in 100% organic cotton yarn, anallergic and natural fit. Fine rib knitted made with circular machine.













NELSON (III)

MAIN FABRIC: 100% ORGANIC COTTON YARN

Comfortable beanie made of 100% organic cotton yarn, anallergic and natural fit. Fine rib knitted with regular cuff and flat machine fit.















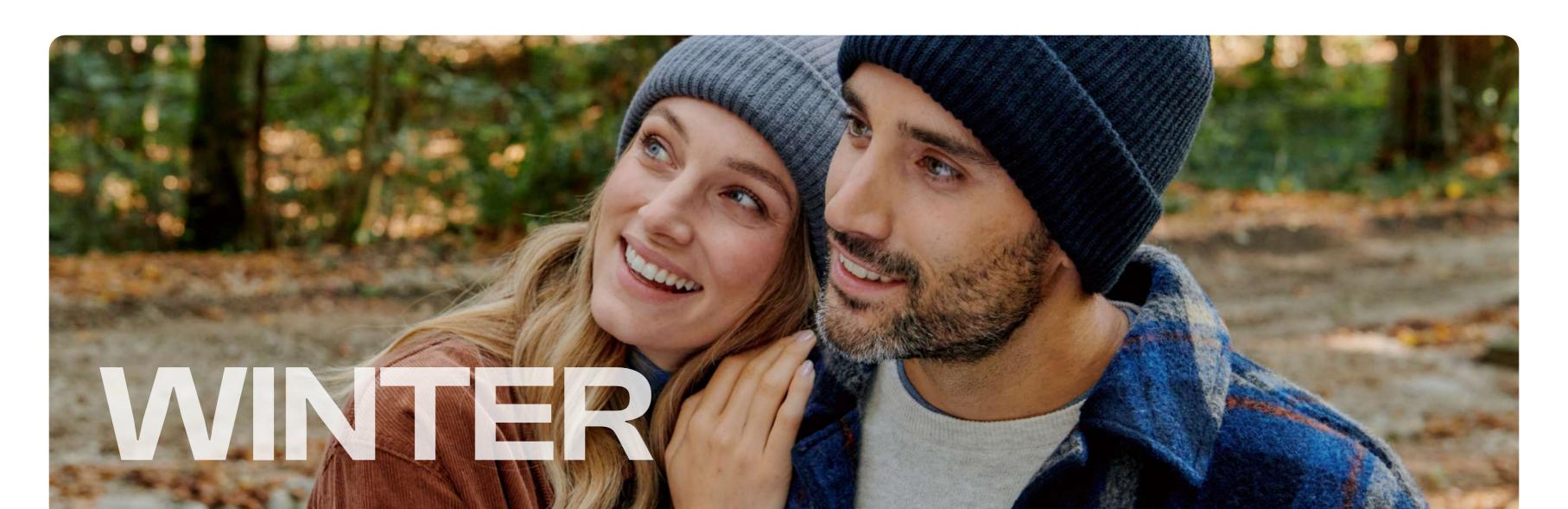
TECH SPECS







78 gr.









GHIBLI

MAIN FABRIC: 100% RECYCLED NYLON **LINING:** 100% RECYCLED POLYESTER

Winter reversible bucket hat in recyled nylon with inside lining in recycled polarfleece. Warm lining and eco water-resistant treatment for cold and rainy days.



dark grey - black





black - dark grey

navy - dark grey

























SNOW FLAP STOPPER S

MAIN FABRIC: 100% RECYCLED POLYESTER

Outdoor winter hat with ear flaps made of recycled polarfleece. Unstructured front panels and curved visor. Adjustable closure with elastic drawstrings and stopper.

























MAIN FABRIC: 100% RECYCLED POLYESTER YARN

LINING: 100% RECYCLED POLYESTER

Rib-knitted beanie with cuff, in recycled polyester yarn with recycled polyester inside Polartec[®] lining.





dark grey





navy

















MAIN FABRIC: 100% RECYCLED POLYESTER YARN

LINING: 100% RECYCLED POLYESTER

Knitted beanie with cuff, in recycled polyester yarn with recycled polyester inside Polartec[®] lining.



























CREEP S

MAIN FABRIC: 100% RECYCLED POLYESTER CORDUROY

Unstructured 6 panels baseball hat in recycled polyester corduroy 21 wales with mid visor and metal buckle closure with metal hole. Vintage look and warm handfeel.







































MAIN FABRIC: 100% RECYCLED POLYESTER CORDUROY

Structured 6 panels baseball hat in recycled polyester corduroy 8 wales with curved visor and hook-and-loop closure. Vintage look and warm handfeel.



































TECHNO FLAPS

MAIN FABRIC: 100% RECYCLED NYLON **LINING:** 100% RECYCLED POLYESTER

Outdoor winter hat with ear flaps made of recycled nylon. Water resistant outside and recycled polar fleece inside. Unstructured front panels and curved visor. Adjustable closure with elastic drawstrings and stopper.







SUSTAINABLE FEATURES



















ANDY AND

MAIN FABRIC: 50% RECYCLED POLYESTER 50% ACRYLIC

Fine rib-knitted beanie with regular cuff and fully fashioned top. Made of 50% recycled polyester and 50% acrylic. Single knitting to hold its shape well.





TECH SPECS SUSTAINABLE FEATUR



dark grey melange









RIO

MAIN FABRIC: 50% RECYCLED POLYESTER 50% ACRYLIC

The Rio beanie is constructed in 50% recycled polyester and 50% acrylic blend with cuff and a narrow rib knit that ensures style, versatility and a fit suitable for everyone.















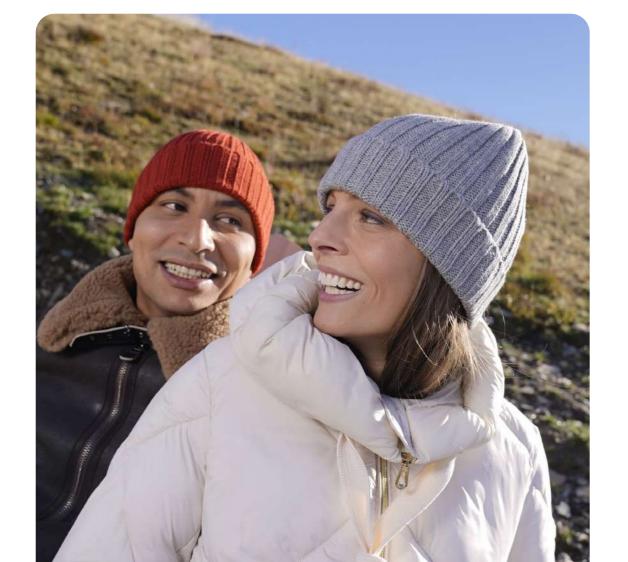












SHORE A

MAIN FABRIC: 50% RECYCLED POLYESTER 50% ACRYLIC

A must have beanie, half recycled, half acrylic. The sustainability of the Shore meets 90s style with a large rib knit and a strong personality reminiscent of the vintage fisherman style.





TECH SPECS SUSTAINABLE FEATURES















MAIN FABRIC: 50% RECYCLED POLYESTER 50% ACRYLIC

Recy Beanie is the result of the perfect combination of softness and sustainability by recovering and recycling around 14 plastic bottles per kg of yarn.

















SHINE

MAIN FABRIC: 50% RECYCLED POLYESTER 50% ACRYLIC

Shine is the first beanie that combines sustainable fibers with a single bright reflex yarn.
The reflective details are the perfect solution for those who

The reflective details are the perfect solution for those who do not give up sport even when it's dark and cold.





TECH SPECS FEATURES SUSTAINABLE FEATUR















MAIN FABRIC: 100% RECYCLED POLYESTER WITH REFLECTIVE YARN STRIPE

Beanie on cuff made of recycled polyester yarn. Soft hand feel, double layer of fabric and flat machine finish. Reflective band on cuff for high visibility.









TECH SPECS FEATURES SUSTAINABLE FEATURES

















MOOVER S

MAIN FABRIC: 100% RECYCLED POLYESTER YARN

Comfortable beanie in recycled polyester yarn. Double layer and circular machine finish. Soft hand feel for outdoor activities and everyday use.





TECH SPECS





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MAIN FABRIC: 100% RECYCLED POLYESTER YARN

MELANGE COLOURS: 50% RECYCLED POLYESTER YARN 50% ACRYLIC YARN

Long shaped beanie in recycled polyester yarn. Double layer and flat machine finish. Soft hand feel for everyday use.





light grey melange







dark grey melange



















MAIN FABRIC: 100% RECYCLED POLYESTER YARN

Classic shaped beanie with cuff in recycled polyester yarn. Double layer and circular machine finish. Soft hand feel for everyday use.











TECH SPECS SUSTAINABLE FEATURES









131







MAIN FABRIC: 60% POLYLANA® POLYESTER 40% ACRYLIC

Comfortable knitted beanie in soft Polylana® yarn. Knitted in two layers with a straight cut. Perfect for both everyday use and outdoor life.







TECH SPECS





acid green

















MAIN FABRIC: 60% POLYLANA® POLYESTER 40% ACRYLIC

Comfortable knitted beanie in soft Polylana® yarn. Knitted in two layers with a straight cut. Perfect for both everyday use and outdoor life.





bottle green



TECH SPECS





acid green















MAIN FABRIC: 60% POLYLANA® POLYESTER 40% ACRYLIC

Chunky rib-knitted beanie in soft, warm Polylana® yarn. Single-layer knitting with wide folded cuff and fully fashioned top. Lots of space for embroideries on the front.













TECH SPECS

dark grey melange

SUSTAINABLE FEATURES





















MAPLE

MAIN FABRIC: 60% POLYLANA® POLYESTER 40% ACRYLIC

Knitted beanie in Polylana® that makes it warm, comfortable and sustainable. Finished with a fully fashioned top and patterned with an elegant rib-knitted cuff. Perfect for cold winter days, and small enough to fit easily into a pocket when not in use.















TECH SPECS

SUSTAINABLE FEATURES















light grey melange





MAIN FABRIC: 100% RECYCLED POLYESTER

Soft and comfortable polar fleece beanie made from recycled polyester with a straight cut.
Light, warm and at the same time small enough to fit easily into a pocket when not in use.





TECH SPECS

dark grey







SUSTAINABLE FEATURES









HOTTY S

MAIN FABRIC: 100% RECYCLED POLYESTER

Versatile and light neck warmer in comfortable recycled polyester polar fleece with excellent moisture management properties. Ideal for high-output activities in cold weather. Cord adjuster on the top edge for full closure.































MAIN FABRIC: 100% RECYCLED POLYESTER YARN

Casual scarf in a single layer of recycled polyester yarn. Soft hand feel for extra comfort.











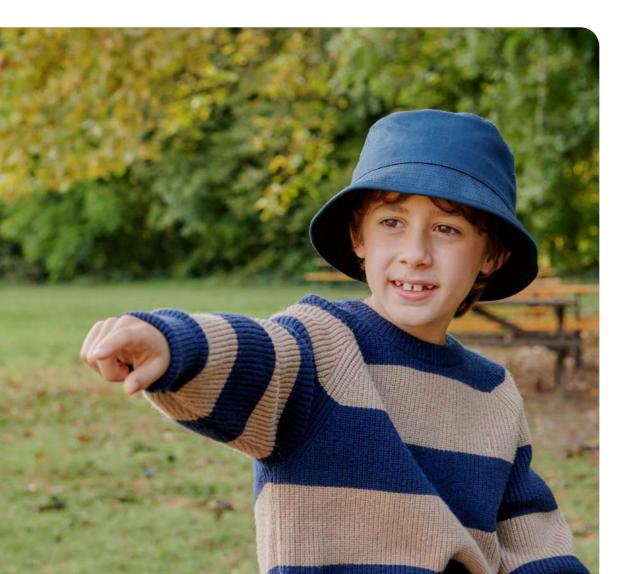












KID MAYO

MAIN FABRIC: 80% ORGANIC COTTON TWILL - 20% RECYCLED COTTON

Bucket hat in kid size, made of a blend of recycled and organic cotton.











navy















KID STAR S

MAIN FABRIC: 100% ORGANIC COTTON TWILL

5-panel baseball hat in organic cotton in kid size for everyday activities, with curved visor and hookGloop closure.













red - navy





pink - white

royal - white





















KID SNAP BACK S

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Streetwear style in kid size that features flat visor and recycled snapback closure. It is made of recycled polyester twill.



































KID FRASER

MAIN FABRIC: 100% ORGANIC COTTON

Unstructured 6-panel cap for kids, in organic cotton. Dad hat shape with mid visor and hook-and-loop closure.





















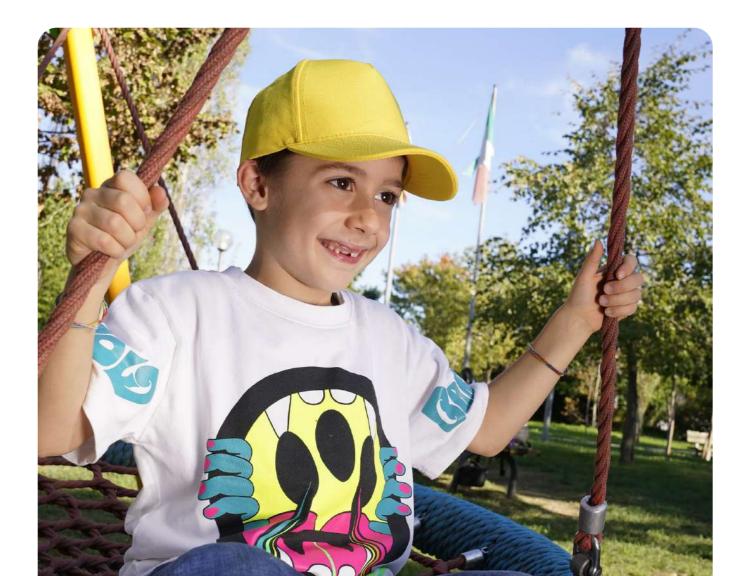












KID RECY FIVE

MAIN FABRIC: 100% RECYCLED POLYESTER TWILL

Classic structured five panels baseball cap made of 100% recycled polyester. Full prostitching, curved visor and 4 eyelets. Kid size.



































KID NOMAD S

MAIN FABRIC: 100% RECYCLED POLYESTER

Outdoor trip hat for kids, in recycled polyester with UV protection. Unstructured front panels and curved visor. Neck sunshield on the back with adjustable closure with elastic drawstrings.































KID YALA

MAIN FABRIC: 100% ORGANIC COTTON YARN

Cozy beanie for kids in 100% organic cotton yarn, anallergic and natural fit. Fine rib knitted made with circular machine.































KID WINDS

MAIN FABRIC: 100% RECYCLED POLYESTER YARN

Classic shaped beanie in kids size, with cuff in recycled polyester yarn. Double layer and circular machine finish. Soft hand feel for everyday use.





TECH SPECS

SUSTAINABLE FEATURES









Dope dyeing

Our aim was to find a way to reduce water in the colouring process.

The conventional dyeing process uses hot water and chemicals to make the colour adhere to the synthetic fiber, consuming water, energy and emitting CO_2 .

Dope dyeing instead diverts from traditional wet processing because of its reduced environmental impact. Typical of recycled polyester, it involves adding colour pigment "upstream", directly to the melted plastic solution before the fiber is made.

Unlike traditional processes where yarns are produced and then dyed, with dope dyeing the pigments are trapped inside the recycled plastic after it cools to a solid form, becoming part of the new, stronger yarn. With this approach, dyeing can be done by hot transfer without immersion in water.





We partner with ReTraze Aqua-® solution-dyed recycled polyester yarn which saves energy, water and emissions during the process. Their source of plastic bottles is collected entirely within 20km from the seashore, and they continue to work on expanding the collection area and tracking system.

We continuously try to improve water savings and look for new and more efficient dyeing technologies, which we're striving to adopt as they become available.



Recycled polyester

Polyester is an important fiber in our collections and one of the most widely used in the world: strong, durable and crease-resistant, it allows us to make lightweight headwear that dry quickly. But its production comes at an environmental cost: it's a synthetic fiber derived from oil with a lower environmental impact than the production of natural fibers in terms of water and land¹ but, the energy required to produce polyester makes it a very high-impact process². This is why Atlantis wants to encourage the use of recycled polyester instead of virgin fossil-based one.

Its alter-ego, recycled polyester, or rPET, is made from polymers obtained by melting used plastic bottles and transforming them into textile fiber.

Did you know that every minute, nearly 1 million plastic bottles are purchased around the world?³

Even if recycled options allow a reduction of emissions compared to the virgin options, we know that it's not the definitive solution to pollution from synthetic fibers: rPET's mechanical recycling process significantly reduces the material's quality and unfortunately very few clothes are recycled back into textile use and the majority of wasted polyester garments are still in the landfills. Moreover, rPET is not biodegradable and loses microplastic fibers as much as virgin plastic.





¹ Sustainable Apparel Materials 2015 (https://matteroftrust.org/wpcontent/uploads/2015/10/SustainableApparelMaterials.pdf)

^{2 (}Environmental Sciences Europe (2021) Analysis of the polyester clothing value chain to identify key intervention points for sustainability)

³ The Guardian

However, there are good reasons for choosing to use this material in our products:

Resistance: when exposed to the sun, the material does not lighten and does not lose quality, unlike cotton; this allows for greater durability and a reduction in waste.

Lack of large-scale alternatives: there are currently no alternatives to mechanically recycled rPET on a large scale.

To remedy the problems relating to the rPET, we will commit to a series of virtuous behaviours along our path of sustainable transition.

For example, we believe it is necessary to carry out continuous monitoring of the chemically recycled polyester market which, although generally characterized by a greater environmental impact than its mechanically recycled equivalent, can be subjected to a greater number of recycling

processes while keeping the quality intact. Furthermore, we are evaluating collaborations with organizations along the supply chain to guarantee the recycling of the waste generated during production.

Another option that we consider as an alternative to rPET is the use of other materials, such as recycled nylon or recycled wool. In conclusion, recycled polyester is still a more environmentally sustainable fiber than virgin polyester.

The more we recycle, the less garbage winds up in our landfills. We can reduce our reliance on petroleum, save natural resources, production and energy costs and reduce the negative impacts of the extraction and processing of virgin materials.

Our LCA study⁴ conducted on polyester products showed that when we replace virgin polyester with recycled polyester we reduce the CO2 emissions of 4% and if we replace acrylic we have a reduction of almost 70%. Impressive!

Recycling helps us reduce the industry's reliance on fossil fuel sources and manage our resources in a more ethical way: using products to their full potential.

4 The LCA was conducted on selected articles, taking takes into account the complete life of the product, from its production to the distribution.



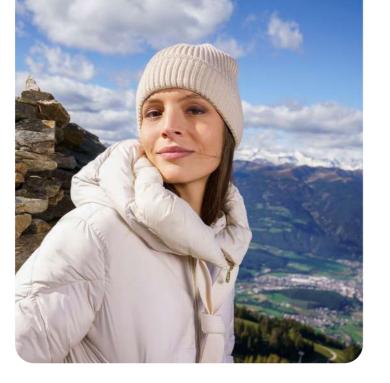


Polylana[®]

Polylana® fiber unlocks new potential in fiber creation with reduced environmental impact and enhanced performance capabilities.

Polylana® fiber is an eco-efficient staple fiber with characteristics similar to acrylic and wool fiber, at lower impact.

Polylana® fiber can be blended with any natural and synthetic fiber to enhance and adjust performance, look or other characteristics of the final product.

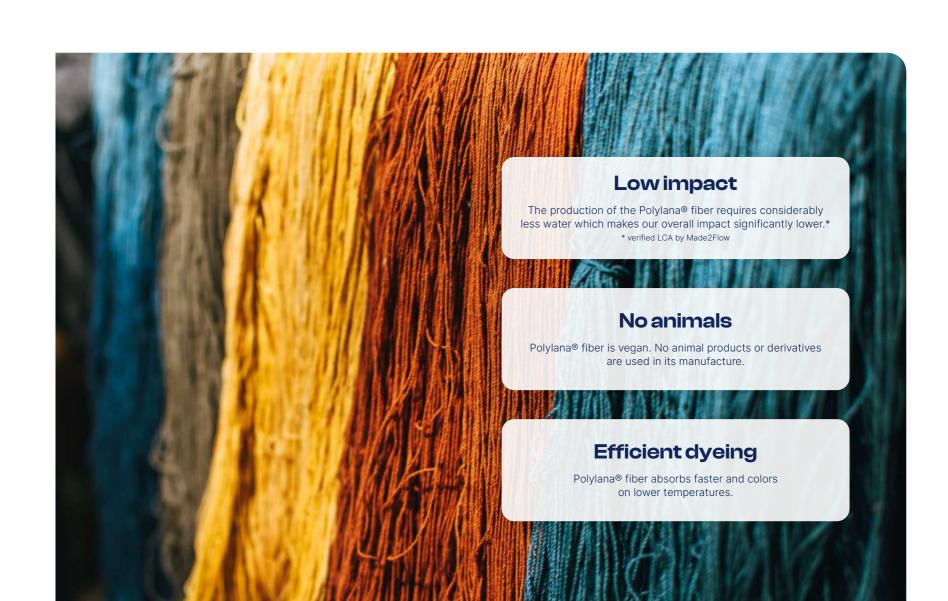




AWARE™ is an integrity solution. A method that can authenticate recycled yarns in a final product to avoid greenwashing.



Polylana® Fiber is recognized by PETA (People for the Ethical Treatment of Animals, Inc.) as a vegan alternative to animal-derived materials.



Recycled nylon

Nylon is a super-performing fiber: particularly resistant, stretchable and lightweight, it allows us to produce comfy and strong headwear.

However, it has a high environmental cost: it belongs to a family of polymers called polyamides and, like polyester, nylon is made from a non-renewable resource (crude oil) in an energy and chemically-intensive process which, however, has the benefit of creating super-performing fabrics.

Our strategy includes the conversion of conventional materials into preferred ones with a better environmental and social outcome.

Recycled nylon is our reply to the need of performance, but with less impact.

It is made from pre-consumer waste from industrial processes, **including material scraps that would otherwise have been downgraded or sent to a landfill**.
Switching to recycled nylon is our way of being less dependent on virgin oil, reducing greenhouse gas emissions and, of course, waste material.

reduces dependence on fossil raw materials

reduces waste material reduces
CO₂ emissions
compared
to virgin nylon
during
the production
process

less air, water and soil pollution compared to non-recycled nylon

Organic cotton

Cotton is the world's largest non-food crop. Grown by more than 80 countries, its production is concentrated in India, China, US, Brazil, and Pakistan which combined together produce 75% of all the world's cotton.¹
Cotton is an impressive material and one of the most used in our collections: it's soft, comfortable, breathable

Despite its presence in nature, conventional cultivation is often not so sustainable, **which uses chemicals** (synthetic pesticides, herbicides, fertilisers and GMOs) and **large amounts of water for irrigation, irreversibly damaging the soil**. There are also social impacts, **such as child and forced labour and exposure to potentially toxic and carcinogenic compounds**.

1 The World Counts (2021) World Cotton Production Statistics.

and hypoallergenic.



The alternative exists and is called organic cotton grown without the use of pesticides and chemical fertilisers which, in the long run, filter both into plants and into the soil. Organically farmed cotton comes from controlled and certified crops, supporting biodiversity and healthier ecosystems.

This way, water consumption is significantly reduced, soil fertility is preserved and better working conditions and health are guaranteed to farmers and their families.

The LCA study² we conducted also confirmed that choosing organic cotton for our products led to a **reduction of CO2 emission from 18% to 21%** compared to the conventional one.

Organic cotton was one of the **first preferred materials introduced in 2018** and we keep investing in this fabric selecting certified supply chains that include both environmental and ethical standards and allow us to verify the fiber origin.



² The LCA was conducted on selected articles, taking takes into account the complete life of the product, from its production to distribution.



Recycled cotton

Producing a cotton fabric requires a large amount of water. About 10,000 litres of water are needed to produce 1kg of cotton, more or less the equivalent of one T-shirt or a pair of jeans.

If we choose the alternative by **using recycled cotton, we extend the life span of a fiber** that has already been created using fewer environmental resources.

Recycled cotton is regenerated cotton fiber obtained from production waste, like the one in our collection (preconsumer) where our supply chain partners collect textile scraps from fabric production, or fabrics that have reached the end of their life (post-consumer). The pieces of fabric, once collected and divided by colour, are chopped and transformed back into raw fiber.

The result is then spun back into yarns for reuse in other products.

With regenerated cotton the same fabric can find new life in other products **using less energy, water, chemicals and freeing up the land** for other crops compared to virgin cotton, as well as preventing the product from ending up in landfills.

We are constantly working with our supplychain partners to use more recycled cotton in our raw materials whenever possible.









ENERGY

MAIN FABRIC: 100% POLYESTER

Unstructured six-panels baseball hat made of durable cationic ripstop, the Energy cap features a very light water repellent fabric and our dry-tech sweatband. With high water-resistance and breathability, your head will stay cool and dry come rain or shine.





HIGH PERFORMANCE



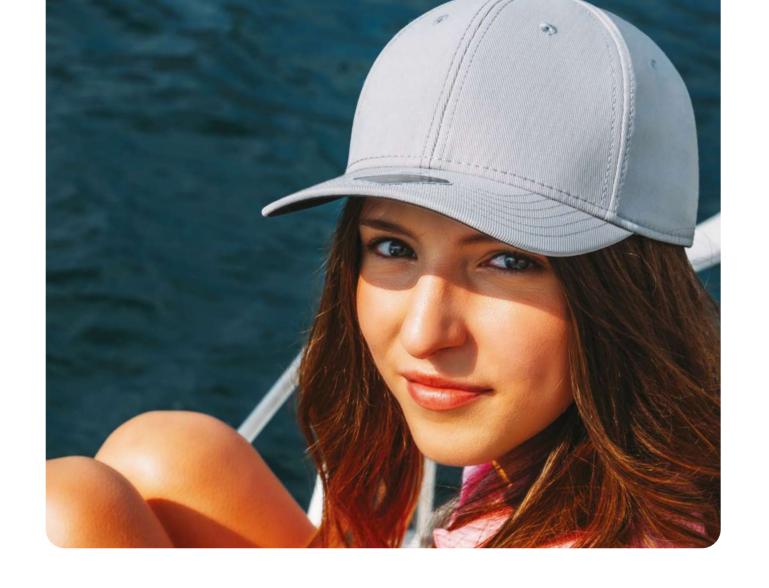












MAIN FABRIC: 75% NYLON 20% COTTON 5% ELASTANE

Featuring a UPF50+ exterior and a new quick&dry function of the sweatband called DRY-TECH, the six-panels Base cap utilizes a comfortable blend of cotton and Tactel nylon with a brand-new rubber hook & loop closure. It is suitable for sports and outdoor performances.































CAP LANYARD

MAIN FABRIC: 100% POLYESTER





MAIN FABRIC: 100% POLYESTER **SIDEGBACK:** 97% NYLON 3% ELASTANE

Born of a continuous research and trimmed with a soft and stretchable mesh, DRY-TECH sweatband and rubber hook & loop closure.

Whippy is the perfect everyday cap to take during morning

iogs or beach walks at dawn.



dark grey melange



purple melange





avio melange





grey melange



TECH SPECS

HIGH PERFORMANCE















SNAP ONE

MAIN FABRIC: 100% POLYESTER

Snap One, with flat peak, and Cap One, with curved peak, are the new caps that use the innovative design concept ONE TOUCH®. The caps are made from a single piece of fabric, without panels or seams, perfect for any customisation and adaptable to all sizes.











KNIT CAP

MAIN FABRIC: 67% POLYESTER 33% NYLON

UNDERBILL: 100% COTTON TWILL

Perfect both for sportswear and for outdoor world, this new concept of baseball cap made with a fabric obtained from the interlocking of threads, with a processing technique similar to the knitting.





































BILL THINSULATETM

MAIN FABRIC: 100% ACRYLIC LINING: 100% POLYESTER

PADDING: 100% POLYPROPYLENE











PIER THINSULATE™

MAIN FABRIC: 100% ACRYLIC LINING: 100% POLYESTER

PADDING: 100% POLYPROPYLENE

Knitted beanie in acrylic with lining in polarfleece and 3M Thinsulate™ Insulation padding, that helps you to keep your head warm in any cold situation.





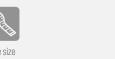




grey melange









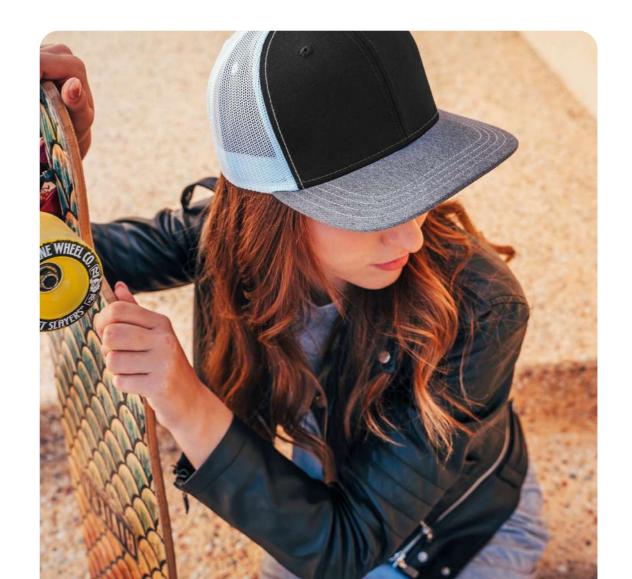












SONIC A

MAIN FABRIC: 100% CHINO COTTON TWILL

SIDE&BACK: 100% POLYESTER

The original trucker aesthetic with an innovative six panels structure. Sonic is the hat that redefines the concept of the trucker while maintaining the traditional snapback strap and the mesh to keep you cool. To top it all, the contrast stitching on the visor and the front panels add a touch of streetwear class for a casual and young look.



black-grey mel-white

bottlegreen-greymel-beige grey mel-cardinal-beige













royal



black

mustard-black



navy-grey mel-white



















MAIN FABRIC: 100% COTTON CANVAS **SIDE&BACK:** 100% POLYESTER

This Rapper Canvas is for 100% fun times. Thanks to the bright colours, the short visor and its glamour style, the canvas material makes it perfect for cool evening strolls or late-night pub crawls.













navy-burgundy-beige



white-yellow-dark grey



navy-burgundy













GROOVY (

MAIN FABRIC: 100% BRUSHED COTTON CANVAS

Featuring a brushed canvas fabric with enzyme washing treatment and a metal buckle closure, the unstructured six-panels Groovy gives a vintage look to the outfit.















DAD HAT

MAIN FABRIC: 100% CHINO COTTON TWILL

The Dad Hat is from the 1990s and made popular by America's pastime of baseball. It is also known as a floppy cap with an unstructured crown and it was worn by almost all dads of those years.



























DIGG

MAIN FABRIC: 100% CHINO COTTON TWILL PIGMENT DYED

Digg is a mid-visor cap with a vintage look that perfectly suits the outdoor and a casual vibe, similar to the hispster style.





H SPECS







buckle and metal hole



ACTION (III)

MAIN FABRIC: 100% CHINO COTTON TWILL













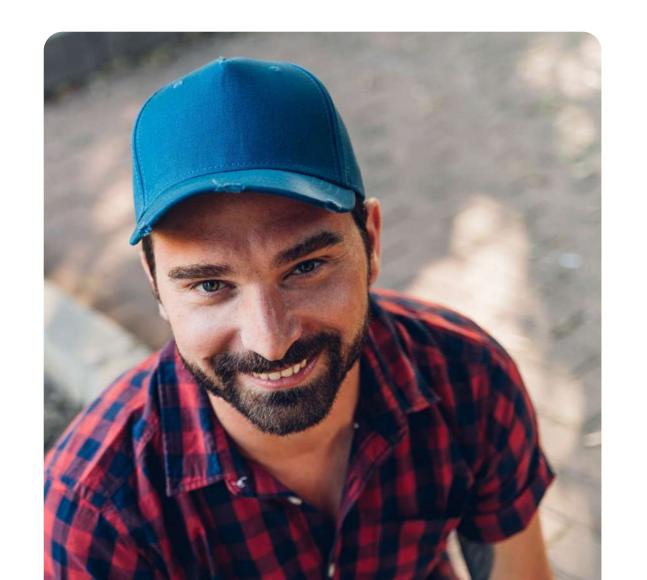












CARGO (

MAIN FABRIC: 100% CHINO COTTON TWILL

























MAIN FABRIC: 100% POLYESTER UNDERBILL: 100% CHINO COTTON TWILL

A cap ideal for any situation, sporty and elegant at the same time, in 100% heavy polyester twill with structured front panels and PVC closure.





































MAIN FABRIC: 100% POLYESTER UNDERBILL: 100% CHINO COTTON TWILL





TECH SPECS









TECH SPECS







buckle and one size metal hole

FEED

MAIN FABRIC: 87% COTTON 13% POLYESTER

The jersey cotton is the ideal fabric for the sportswear. The Feed cap is our version of this fabric, always glam and fashionable but, most of all, comfortable.









RAPPER JERSEY

MAIN FABRIC: 87% COTTON 13% POLYESTER

SIDE&BACK: 100% POLYESTER

The trucker cap Rapper Jersey with its fabric is perfect to give full comfort for outdoor activities.





TECH SPECS















TECH SPECS

CASE

MAIN FABRIC: 100% CHINO COTTON TWILL PIGMENT DYED

SIDE&BACK: 100% POLYESTER

Featuring a classic trucker shape with soft mesh, Case Hat has a unique vintage style thanks to its special pigment dyed fabric, coloured with a powder pigment that colours the outer layer only.







MAIN FABRIC: 100% POLYESTER **SIDE&BACK:** 100% POLYESTER





The mock suede fabric gives the popular trucker shape a touch of stylish glam. SUEDE FABRIC: Suede dates back to the time of the American Indians who used this technique to tan the hides to make their clothes and accessories. The "suede" trend became fashionable among the masses with the hippy fashion of the 1960s and 1970s.

TECH SPECS









250 ar./m² one size hook & loop closure







RAPPER MELANGE

MAIN FABRIC: 73% COTTON 27% POLYESTER

SIDE&BACK: 100% POLYESTER

UNDERBILL: 100% CHINO COTTON TWILL

MELANGE FABRIC: A fabric made from different coloured yarns to create a nuanced not clearly distinguishable colour.











RAPPER COTTON 🖳

MAIN FABRIC: 100% CHINO COTTON TWILL

SIDE&BACK: 100% POLYESTER

Rapper Cotton is the ultimate trucker cap thanks to its 13 color variants that make it the perfect item for fashion, events and the promotional world.















black-black





burgundy-burgundy



purple-white



olive-black



red-red



navy-navy

TECH SPECS







TECH SPECS

khaki-stone





RECORD A

MAIN FABRIC: 100% CHINO COTTON TWILL

SIDE&BACK: 100% POLYESTER

Record is the name of the 100% chino cotton trucker cap that embodies the street and hip hop style.





RAPPER DESTROYED

MAIN FABRIC: 100% CHINO COTTON TWILL

SIDE&BACK: 100% POLYESTER

A soft feeling for this completely washed cap with a used and destroyed visor border. Chino cotton front panel coupled with foam.







white white







TECH SPECS TECH SPECS













MAIN FABRIC: 100% POLYESTER

High Crown ''trucker cap'' with polyester foam front panel as peack side and back panels in mesh material.





TECH SPECS

URBAI















MAIN FABRIC: 100% POLYESTER SIDE&BACK: 100% POLYESTER



ack-black



white-royal



white-red-royal



hite-navy



white-black



hite-red

white-black-green

navy-navy



white-red-black



TECH SPECS







one size

UKBAN





MAIN FABRIC: 100% POLYESTER UNDERBILL: 100% CHINO COTTON TWILL



navy-red







bottle green



















SNAP FIVE

MAIN FABRIC: 100% POLYESTER SIDE&BACK: 100% CHINO COTTON TWILL











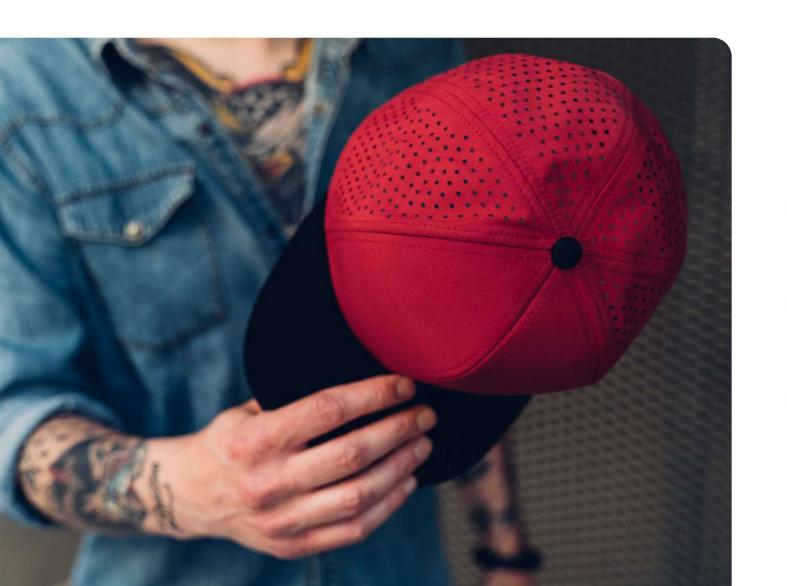












MAIN FABRIC: 100% POLYESTER

BILL&UNDERBILL: 100% CHINO COTTON TWILL

An original combination of a soft and comfortable microfiber fabric and the street style in this reinterpretation of the snap back, a flat visor cap with PVC closure.





burgundy-black





dark grey-black



navy-black



light grey-black









EKO BEANIE

MAIN FABRIC: 100% ACRYLIC

EKO BEANIE is made of acrylic yarn in line with the standards of OEKO-TEX®, a license that identifies those products that do not represent a threat to the consumer's health.



























DOCKER (III)

MAIN FABRIC: 80% ACRYLIC 20% POLYESTER

The dock workers' cap from the 1930s comes up to date with a touch of glam and style, combining its distinctive shape with melange and solid ribbed



black melange



black



navy melange



navy







forest green



burgundy melange



vellow



light grey melange



MAIN FABRIC: 100% ACRYLIC

A beanie in perfect casual style combines waffle stitch knitting and warm bold colours.







navy



dove-grey

mustard







bottle green



WAFFLE STITCH

The texture of waffle stitch is reminiscent of the waffles it is named after. In the Middle Ages, this typical Belgian cake was cooked throughout Europe over embers between two cast-iron plates joined by a long handle.

TECH SPECS





TECH SPECS

burgundy





SKATE

MAIN FABRIC: 100% ACRYLIC









BROOKLIN

MAIN FABRIC: 60% COTTON 40% POLYESTER























BOLT

MAIN FABRIC: 100% POLYESTER TWILL

Constructed in a matt lightweight fabric with a cotton look & feel, Bolt is the first curved visor baseball hat made of a high quality breathable polyester, woven with a mechanical stretch technique that gives a very elastic















dark grey







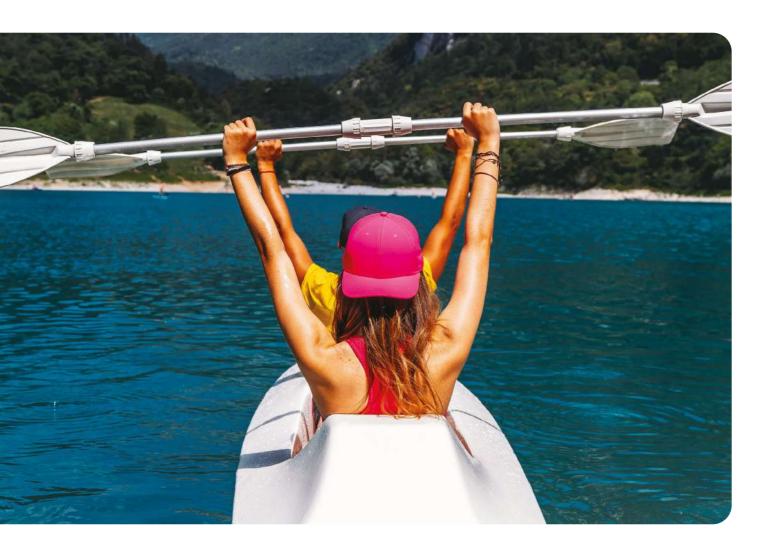








TILINIIS CURVED



BREEZY

MAIN FABRIC: 100% NYLON

UNDERBILL: 100% CHINO COTTON TWILL

Built in a shiny, ventilated lightweight nylon, Breezy hat has finest perforated side panels and a sweatband in 3D fabric that keeps you cool and dry.







royal



burgundy



stone



yellow fluo



fucsia fluo

grey









TECH SPECS

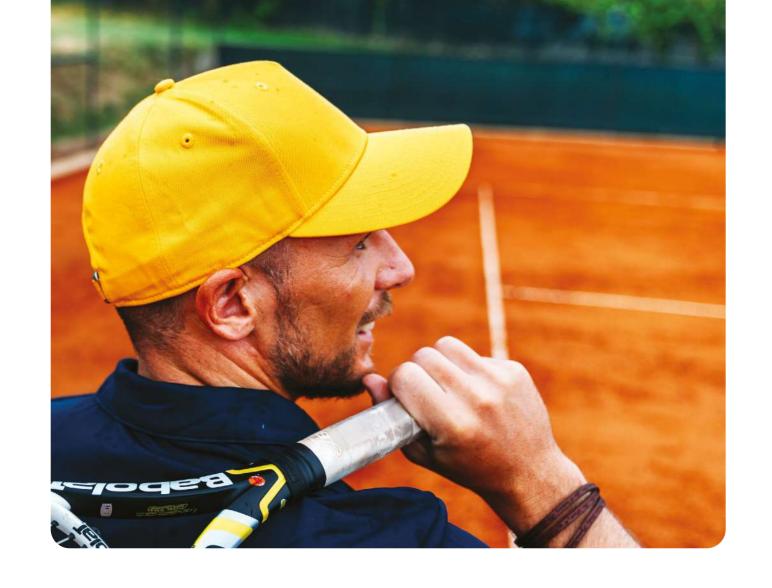




r/m² nn



SPORTSWEAR





MAIN FABRIC: 100% CHINO COTTON TWILL



black



ed



green



ark grey



grey



oyal





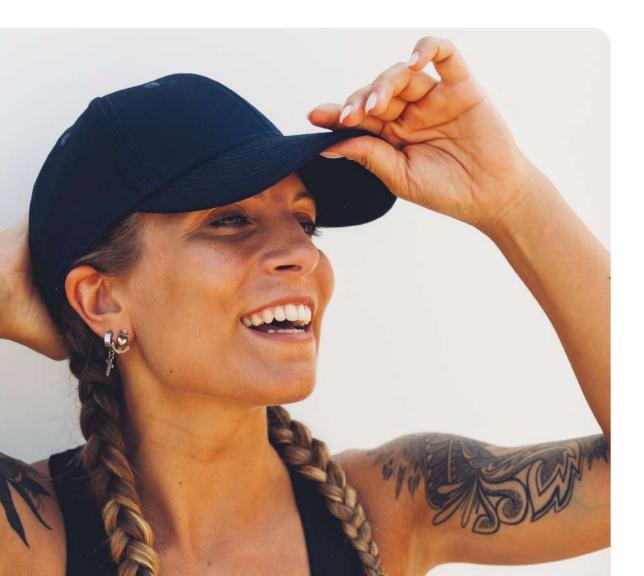
TECH SPECS SPORTSWEAR







metal buckle





MAIN FABRIC: 100% CHINO COTTON TWILL

Comfort, multi-functionality and colour in a well-structured 100% chino cotton twill sports cap, perfect for outdoor activities and practical for every use.











TECH SPECS SPORTSWEAR





















white-white





grey-white



MAIN FABRIC: 100% CHINO COTTON TWILL

















PITCHER (III)

MAIN FABRIC: 98% COTTON 2% ELASTANE



TECH SPECS











SPORTSWEAR









CAMPUS

MAIN FABRIC: 100% NYLON **SIDE&BACK:** 100% POLYESTER

UNDERBILL: 100% CHINO COTTON TWILL

















grey-white

bottle green-white







224 gr./m² one size hook & loop closure







TECH SPECS

yellow fluo









white

TECH SPECS

























SPACE A

MAIN FABRIC: 100% POLYESTER





EVEREST BEANIE

MAIN FABRIC: 100% ACRYLIC LINING: 100% POLYESTER











TECH SPECS



EXTREME (IMAGE)

MAIN FABRIC: 73% POLYESTER 23% COTTON 4% ELASTANE



black-green fluo



white-black



navy-grey



FLASH (IIII)

MAIN FABRIC: 95% COTTON 5% ELASTANE















SPORTSWEAR TECH SPECS















GREEN HOUSE

MAIN FABRIC: 100% POLYESTER UNDERBILL:

100% POLYESTER





black-grey

TECH SPECS





SNOW FLAP STOPPER 👰

MAIN FABRIC: 100% POLYESTER

Polar fleece cap with foldable earflaps and adjustable drawstring and stopper closure.







black













ARMY ARM

MAIN FABRIC: 100% COTTON RIBSTOP **LINING:** 79% POLYESTER 21% COTTON

The style and the military shape of the Army cap in 100% ribstop cotton, perfectly suit different worlds: from the outdoor to sport clubs and hunting.





camouflage



olive



dark grey



khaki

UNIFORM

MAIN FABRIC:

100% CHINO COTTON TWILL















camouflage-white

camouflage-khaki

URBAN

MAIN FABRIC:

100% CHINO COTTON TWILL









brown





khaki





180 gr./m² one size hook & loop closure

TECH SPECS



250 ar./m² one size hook & loop closure









with buckle

FOREVER (III)

100% CHINO COTTON TWILL











BUCKET POCKET

MAIN FABRIC: 100% POLYESTER RIBSTOP







navy-grey

















SWING

MAIN FABRIC:

100% BRUSHED COTTON TWILL









olive



khaki

WOOLLY

MAIN FABRIC: 70% ACRYLIC 30% WOOL

Woolly is the ribbed beanie for the coldest days that ensures comfort and a fit suitable for everyone.





black



forest green













267

TECH SPECS







180 gr./m² one size hook & loop closure







VIRAL A

MAIN FABRIC: 47% VISCOSE 23% POLYESTER 30% NYLON

Viral beanie weaves the quality and comfort of viscose and the strength of nylon making the product very soft, shiny and time fit at the same.



















TECH SPECS







SNOBBY A

MAIN FABRIC: 100% ACRYLIC YARN











TECH SPECS

















MAIN FABRIC: 100% ACRYLIC











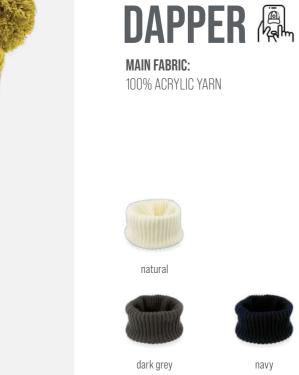
















TECH SPECS



TECH SPECS











one size

TECH SPECS





HOTTY

MAIN FABRIC: 100% POLYESTER

Hotty is a comfy and multifuntional neck warmer in soft fleece, perfect for sports and outdoor activities.









GLOVES TOUCH (

MAIN FABRIC:

100% ACRYLIC WITH METAL FIBER ON FINGERTIPS











navy









grey melange

TECH SPECS





230 gr./m² 28x25 cm

TECH SPECS





TECH SPECS



MAGIC (A)

MAIN FABRIC:

100% ACRYLIC YARN







REFLECT (

MAIN FABRIC: 65% POLYESTER 35% COTTON













WORKWEAR



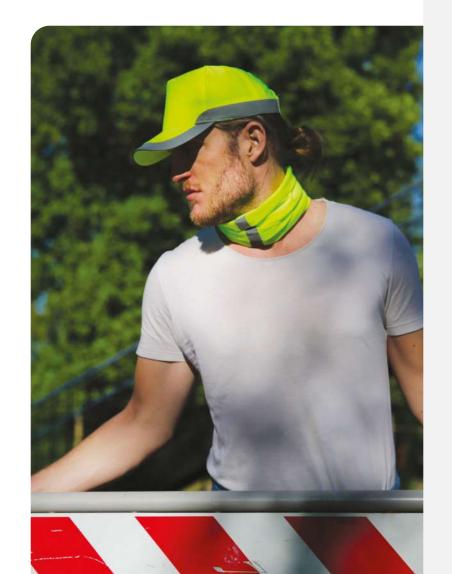








reflective



HELPY (Included the second sec













BANDANA LONG

MAIN FABRIC: 100% COTTON TWILL

















TECH SPECS



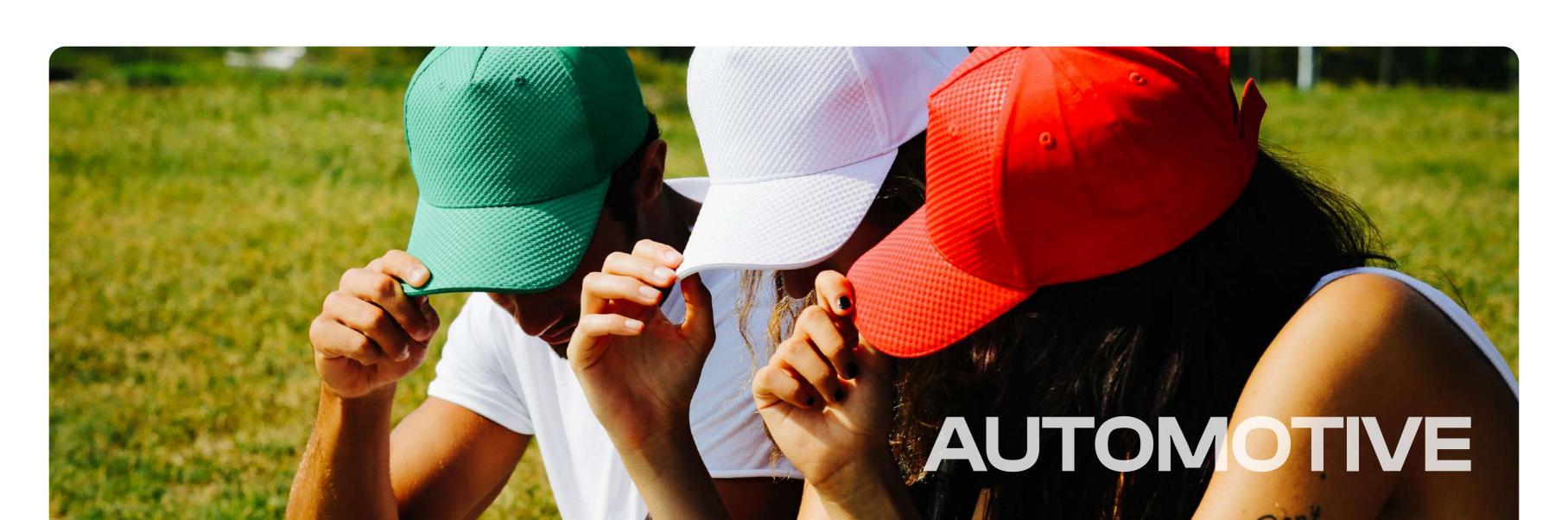












ESTORIL A

MAIN FABRIC: 100% POLYESTER JACQUARD



GEAR A

MAIN FABRIC:

100% CHINO COTTON TWILL

FRONT&BILL:

98% POLYESTER MINIOTTOMAN 2% ELASTANE





TECH SPECS









TECH SPECS







260 gr./m² one size hook & loop closure























TECH SPECS







TECH SPECS





buckle and metal hole







AUTOMOTIVE



















MONTE BIANCO

MAIN FABRIC: 80% ACRYLIC 15% WOOL 5% VISCOSE







dark grey-turquoise







avio-brown



natural-beige



TECH SPECS

MADE IN II

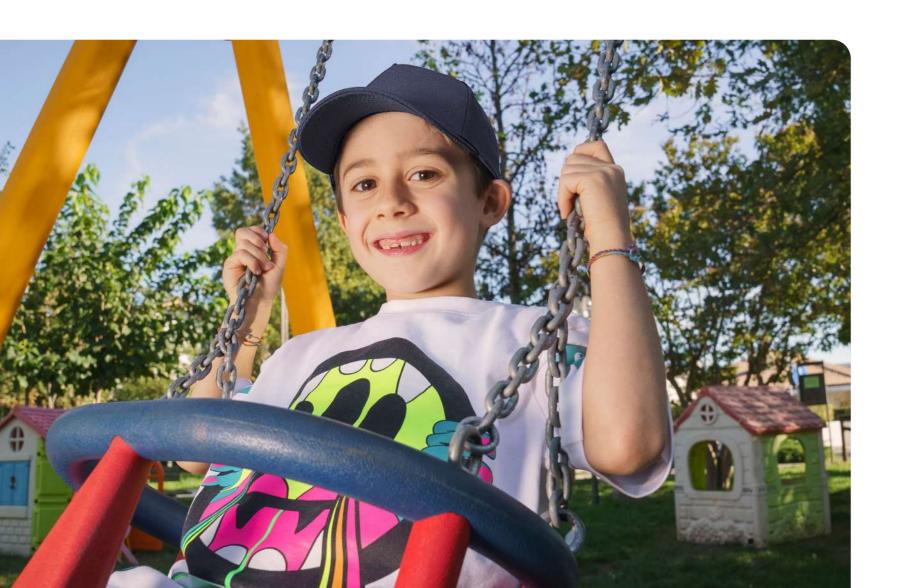












KID START FIVE

MAIN FABRIC: 100% COTTON TWILL

Polar fleece cap with foldable earflaps and adjustable drawstring and stopper closure.





TECH SPECS

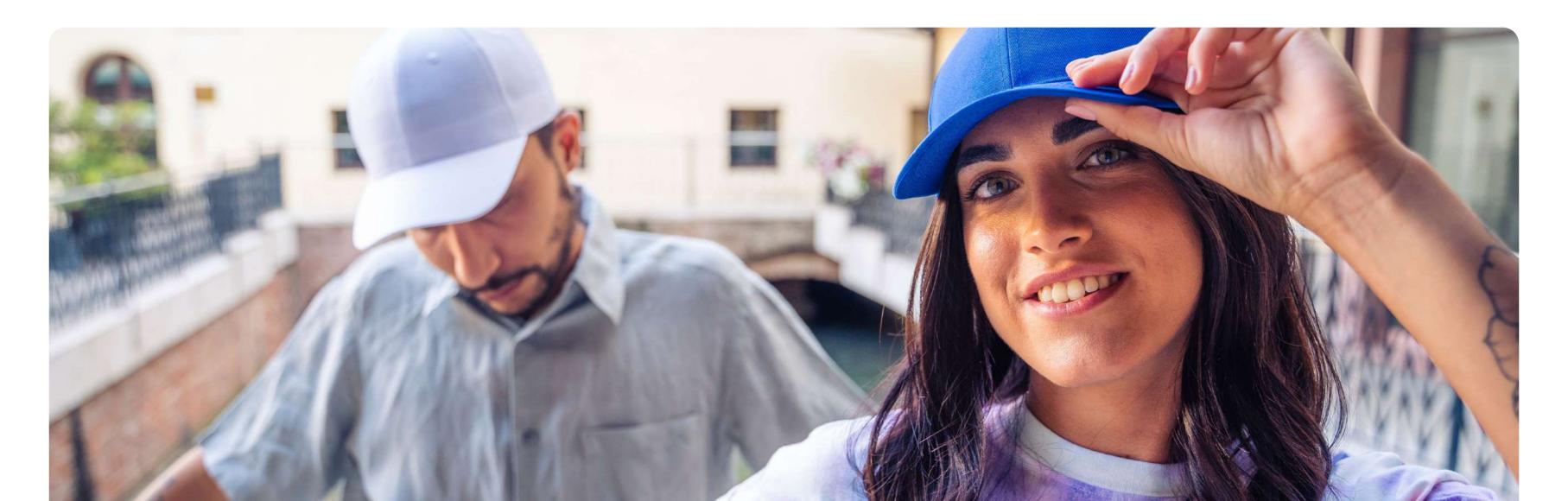






kids size hook & loop closure

KID













bottle green-white

red-navy-red











natural-navy-natural



light grey-white





white-white

light blue-white



TECH SPECS

black-grey-black





LIBERTY FIVE

MAIN FABRIC: 100% HEAVY BRUSHED COTTON TWILL











TECH SPECS











LIBERTY SIX BUCKLE MAIN FABRIC: 100% HEAVY BRUSHED COTTON TWILL

bottle green











START FIVE ITALIA

MAIN FABRIC: 100% COTTON TWILL





START FIVE

MAIN FABRIC: 100% COTTON TWILL



TECH SPECS



















MAIN FABRIC: 100% COTTON TWILL



















START FIVE SANDWICH

MAIN FABRIC: 100% COTTON TWILL



orange-white











khaki-navy



pink-white





white-navy







black-white



navy-white

TECH SPECS





one size hook & loop closure

TECH SPECS









ZOON



















TANK (A)

MAIN FABRIC: 100% BRUSHED COTTON TWILL









dark grey







camouflage



khaki

white









khaki

BUCKET COTTON (A)





white



khaki

TECH SPECS







250 gr./m² one size hook & loop closure

TECH SPECS





160 gr./m² one size hook & loop closure



180 gr./m² one size

FREEDOM BASIC (A)

MAIN FABRIC: 100% POLYESTER





royal

TECH SPECS



120 gr./m² 49x25 cm G G G G G G G





BANDANA GOAL A









MAIN FABRIC:

100% ACRYLIC YARN

















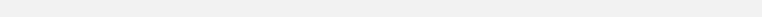
black-black

TECH SPECS



navy-navy

grey-grey











MAIN FABRIC: 100% ACRYLIC

Wind beanie is an evergreen of the Atlantis collection, thanks to the wide range of colors and a trend design is the perfect choice in everyday situations.













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